



March 4, 2024

Attn: CU Answers Nominating Committee
Re: Letter of Intent, Candidate Mark Richter

To Whom It May Concern,

My name is Mark Richter, President/CEO of North Central Area CU. I have lived in the Grand Rapids area for several years, happily married for 30+ years and served on the Jenison School Board in which both my daughters attended.

I have 25+ years in the Credit Union Industry and have a proven record of success in building strong teams through communication and mentoring. I believe in the credit union philosophy that empowers its members with great service and reliability.

I currently serve on the following Board of Directors, Xtend, Grand River Chapter, and the Grand Rapids area YMCA. I have attended the Blue Ox Chapter meetings to continue to grow relationships in the area, of our northern offices. This has given me the opportunity to build great relationships and shared knowledge within the credit union industry and community in which I live and work.

I believe in credit unions and the cooperative spirit. As credit unions continue to monitor and adapt to ever changing technology that brings along inherent security risks, I look forward to the ability to network and share ideas as part of this organization. I ask for your vote to serve as your representative on the CU*Answers Board of Directors.

Thank You,

Mark Richter
President/CEO
North Central Area Credit Union
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